

CONNER FINN, AIGP

Healthcare Technology & AI Transformation Leader

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PROFILE

Healthcare technology leader with 15+ years at Oracle Health / Cerner, spanning enterprise implementation, integration architecture, clinical informatics, executive advisory, and AI adoption. Connects technical delivery to measurable clinical, operational, and financial outcomes.

SELECTED RESULTS

94.1% client renewal rate: 16 renewals across 17 eligible opportunities; 21 contracts across five organizations, with three active engagements. One documented budget-driven non-renewal.

58.7% fewer clinical alerts: led optimization at a healthcare organization in Georgia, reducing monthly alerts from 105,536 to 43,534 year over year across workflows used by 900+ clinicians.

Four months of recurring mapping eliminated: redesigned room-charge identification at a healthcare organization in Georgia, removing estimated annual mapping work and manual charge updates for approximately 2,300 encounters per year.

36.3% more referrals captured: helped a healthcare organization in Georgia move external referral tracking into the EHR; total captured referrals rose from 55.3 to 75.4 per week.

Clinical AI adoption across 20+ organizations: supported onboarding and provider enablement. Physician champions reduced documentation time from approximately 16 minutes to approximately one minute per chart.

Approximately \$500K in new consulting revenue: developed a referral-management offering with approximately 25 contracts; automated configuration for 2,600+ practice sites, saving 170+ manual build hours.

EXPERIENCE | ORACLE HEALTH / CERNER

Engagement Executive / Strategic Clinical Informaticist | 2019-present

Advise executive, clinical, and IT leaders on workflow optimization, governance, revenue performance, and technology value. Lead AI enablement sessions for consultants and managers. Standardize clinical AI onboarding and support responsible adoption in real workflows.

Lead Integration Architect - Knowledge Leader | 2018-2019

Established testing governance, workflow-aligned validation, and knowledge-sharing practices. Contributed to an estimated 40% reduction in go-live issues through stronger readiness and defect-resolution controls.

Senior Integration Architect | 2016-2018

Led integration architecture across five healthcare implementation engagements. Developed a repeatable reporting integration that eliminated manual entry of required patient-assessment data at a rehabilitation organization.

Consultant / Solution Architect | 2013-2016

Owned pharmacy and medication-management architecture for a 13-facility state healthcare program. Coordinated requirements, workflow design, configuration, testing, and deployment across client and vendor teams.

Delivery Consultant | 2010-2013

Owned pharmacy implementation work for 15 hospitals and supported 50+ go-live events. Standardized medication-dispensing system integrations and trained delivery teams in formulary mapping and validation.

EXPERTISE

Executive advisory | AI adoption and governance | Clinical informatics | Workflow transformation | Revenue integrity | Enterprise integration | Change management | Value measurement

EDUCATION & CREDENTIALS

Artificial Intelligence Governance Professional (AIGP), IAPP

Certified Revenue Cycle Representative (CRCR), HFMA

B.S. Corporate Communication, University of Central Missouri

Client identities intentionally withheld. Outcomes are engagement-specific; estimates and physician-champion results are not organization-wide guarantees.